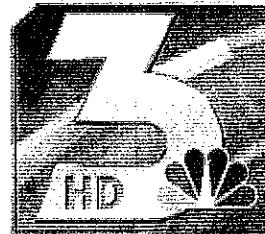


ORDER



Orders	Order / Rev:	107734	Primary AE:	Amy McCreary
	Alt Order #:	06861689	Sales Office:	BLPHI
	Product Desc:	NRCC IE 2012	Sales Region:	National
	Estimate:	3337		
	Flight Dates:	10/19/12 - 10/25/12		
	Original Date / Rev:	10/11/12 / 10/30/12		
	Order Type:	GENERAL		
Agency	Name:	National Media, Inc.		
	Buying Contact:			
	Billing Contact:			
	815 Slaters Ln.			
	Alexandria, VA 22314			
Advertiser	Name:	NRCC-IE- <u>Revised</u>		
	Demographic:	A35+		
	Product Codes:	PLI2		
	Priority:	SELECT PRIORITY CODE		
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN		
Billing Type: Cash				
Billing Calendar: Broadcast				
Billing Cycle: EOM/EOC				
Agency Commission: 15%				

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/25/12	95	\$115,175.00	\$97,898.75		October 2012	95	\$115,175.00	\$97,898.75	0.00
					Totals		95	\$115,175.00	\$97,898.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	53%	\$115,175.00
Market	100%	\$217,311.32

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	5%	\$10,865.57
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$32,596.70
KTUD	2%	\$4,346.23
KVUU	20%	\$43,462.26
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$10,865.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/19/12	10/19/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	2	\$600.001	0.00	NM	2	\$1,200.00	
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
Start Date		End Date	Weekdays		Spots/Week	Rate	Rating								
Week: 10/15/12		10/21/12	----F--		2	\$600.00	0.00								

Order / Rev: 107734
Alt Order #: 06861689
Flight Dates: 10/19/12 - 10/25/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 3337

KSJV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 2	KSNV	10/22/12	10/22/12	M-F	5-6a WakeUp w/Wagners		5-6a		M-----	:30	2	\$600.00	1	0.00	NM		2	\$1,200.00
WAKE W/WAGNRS1																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/22/12																		
E 3	KSNV	10/23/12	10/23/12	M-F	5-6a WakeUp w/Wagners		5-6a		-T-----	:30	2	\$600.00	1	0.00	NM		2	\$1,200.00
WAKE W/WAGNRS1																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/22/12																		
E 4	KSNV	10/24/12	10/24/12	M-F	5-6a WakeUp w/Wagners		5-6a		--W----	:30	2	\$600.00	1	0.00	NM		2	\$1,200.00
WAKE W/WAGNRS1																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/22/12																		
E 5	KSNV	10/25/12	10/25/12	M-F	5-6a WakeUp w/Wagners		5-6a		---T---	:30	2	\$600.00	1	0.00	NM		2	\$1,200.00
WAKE W/WAGNRS1																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/22/12																		
E 6	KSNV	10/19/12	10/19/12	M-F	6-7a WakeUp w/Wagners		6-7a		----F--	:30	2	\$1,000.00	1	0.00	NM		2	\$2,000.00
WAKE W/WAGNRS2																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/15/12																		
E 7	KSNV	10/22/12	10/22/12	M-F	6-7a WakeUp w/Wagners		6-7a		M-----	:30	2	\$1,000.00	1	0.00	NM		2	\$2,000.00
WAKE W/WAGNRS2																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/22/12																		
E 8	KSNV	10/23/12	10/23/12	M-F	6-7a WakeUp w/Wagners		6-7a		-T-----	:30	2	\$1,000.00	1	0.00	NM		2	\$2,000.00
WAKE W/WAGNRS2																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/22/12																		
E 9	KSNV	10/24/12	10/24/12	M-F	6-7a WakeUp w/Wagners		6-7a		--W----	:30	2	\$1,000.00	1	0.00	NM		2	\$2,000.00
WAKE W/WAGNRS2																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/22/12																		
E 10	KSNV	10/25/12	10/25/12	M-F	6-7a WakeUp w/Wagners		6-7a		---T---	:30	2	\$1,000.00	1	0.00	NM		2	\$2,000.00
WAKE W/WAGNRS2																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/22/12																		
E 11	KSNV	10/19/12	10/19/12	Today Show		CM	658a-9am		----F--	:30	1	\$1,900.00	1	0.00	NM		1	\$1,900.00
TODAY SHW																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/15/12																		
E 12	KSNV	10/22/12	10/22/12	Today Show		CM	658a-9am		M-----	:30	1	\$1,900.00	1	0.00	NM		1	\$1,900.00
TODAY SHW																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/22/12																		
E 13	KSNV	10/23/12	10/23/12	Today Show		CM	658a-9am		-T-----	:30	1	\$1,900.00	1	0.00	NM		1	\$1,900.00
TODAY SHW																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/22/12																		
E 14	KSNV	10/24/12	10/24/12			CM	658a-9am		--W----	:30	1	\$1,900.00	1	0.00	NM		1	\$1,900.00

Order / Rev: 107734
Alt Order #: 06861689
Flight Dates: 10/19/12 - 10/25/12

Advertiser:	NRCC-IE
Product Desc:	NRCC IE 2012
Estimate:	3337

KSNV

Order / Rev: 107734
Alt Order #: 06861689
Flight Dates: 10/19/12 - 10/25/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 3337

KSNV

Order / Rev: 107734
 Alt Order #: 06861689
 Flight Dates: 10/19/12 - 10/25/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 3337

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 37	KSNV	10/23/12	10/23/12	FacetoFace/Ralston Rep	CM	730-758pm	-T-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NWS3 J. RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1				\$900.00		0.00			
E 38	KSNV	10/24/12	10/24/12	FacetoFace/Ralston Rep	CM	730-758pm	--W----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NWS3 J. RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1				\$900.00		0.00			
E 39	KSNV	10/25/12	10/25/12	FacetoFace/Ralston Rep	CM	730-758pm	---T---	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NWS3 J. RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1				\$900.00		0.00			
E 40	KSNV	10/20/12	10/20/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$525.00		0.00			
E 41	KSNV	10/22/12	10/22/12	Mon PR 8-9p	CM	8-9pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$4,000.00		0.00			
E 42	KSNV	10/23/12	10/23/12	Tues PR 8-9p	CM	8-9pm	-T-----	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		2				\$4,000.00		0.00			
E 43	KSNV	10/21/12	10/21/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
NBC SUN-FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$10,000.00		0.00			
E 44	KSNV	10/21/12	10/21/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
News 3 in Prime															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2				\$1,800.00		0.00			
E 45	KSNV	10/22/12	10/22/12	News 3 Live in Prime	CM	7-10pm	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
News 3 in Prime															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		2				\$1,200.00		0.00			
E 46	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
M-F News 3 at Eleven															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$1,400.00		0.00			
E 47	KSNV	10/24/12	10/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
M-F News 3 at Eleven															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1				\$1,400.00		0.00			
E 48	KSNV	10/25/12	10/25/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
M-F News 3 at Eleven															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1				\$1,400.00		0.00			
E 49	KSNV	10/20/12	10/20/12		CM	11pm-1135pm	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
M-F News 3 at Eleven															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$1,400.00		0.00			

Order / Rev: 107734
 Alt Order #: 06861689
 Flight Dates: 10/19/12 - 10/25/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 3337

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Sa-Su News 3 at Eleven																										
Sa-Su News 3 at Eleven																										
WKD2 NWS-AT 11																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S-</td> <td>1</td> <td>\$1,400.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S-	1	\$1,400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S-	1	\$1,400.00	0.00																					
E 50	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,400.001	0.00	NM		1	\$1,400.00											
Sa-Su News 3 at Eleven																										
WKD NWS3 AT 11																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S</td> <td>1</td> <td>\$1,400.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S	1	\$1,400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S	1	\$1,400.00	0.00																					
E 51	KSNV	10/19/12	10/19/12	The Tonight Show	CM	1135p-1236a	-----F--	:30	2	\$750.001	0.00	NM		2	\$1,500.00											
Tonight Show																										
TONITE SHW																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----F--</td> <td>2</td> <td>\$750.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----F--	2	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----F--	2	\$750.00	0.00																					
E 52	KSNV	10/22/12	10/22/12	The Tonight Show	CM	1135p-1236a	M-----	:30	2	\$750.001	0.00	NM		2	\$1,500.00											
Tonight Show																										
TONITE SHW																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>M-----</td> <td>2</td> <td>\$750.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	M-----	2	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	M-----	2	\$750.00	0.00																					
E 53	KSNV	10/23/12	10/23/12	The Tonight Show	CM	1135p-1236a	-T-----	:30	2	\$750.001	0.00	NM		2	\$1,500.00											
Tonight Show																										
TONITE SHW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-T-----	2	\$750.00	0.00																					
E 54	KSNV	10/24/12	10/24/12	The Tonight Show	CM	1135p-1236a	--W----	:30	2	\$750.001	0.00	NM		2	\$1,500.00											
Tonight Show																										
TONITE SHW																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>--W----</td> <td>2</td> <td>\$750.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	--W----	2	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	--W----	2	\$750.00	0.00																					
E 55	KSNV	10/25/12	10/25/12	The Tonight Show	CM	1135p-1236a	---T---	:30	2	\$750.001	0.00	NM		2	\$1,500.00											
Tonight Show																										
TONITE SHW																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>---T---</td> <td>2</td> <td>\$750.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	---T---	2	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	---T---	2	\$750.00	0.00																					
E 56	KSNV	10/19/12	10/19/12	Late Night w/Fallon	CM	1236a-136am	-----F--	:30	2	\$350.001	0.00	NM		2	\$700.00											
Late Night w/Fallon																										
J FALLO																										
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Order / Rev: 107734
Alt Order #: 06861689
Flight Dates: 10/19/12 - 10/25/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 3337

KSJV